

It Starts With Us. Be The Change.

Don't miss your opportunity to participate in the 36th Annual WCA Fall Conference!

Sunday, September 24

CHARITY GOLF TOURNAMENT

Tee time 10am. Details to follow.

Please join us this year as we enjoy our 6th Annual Best Ball Golf Tournament (9 holes) at the WCA Conference. Golf with us and contribute to a great cause! You can participate in two ways:

- Participate - \$40 (includes lunch)
- Donate - Priceless

SPACE IS LIMITED! Please sign up by 8/15/17

EXHIBITOR Schedule

3:30pm-5:30pm	Set Up
5:30pm-6:30pm	Dinner and Meet & Greet w/Board-exclusive event to meet the WCA conference committee and board
6:30pm-8:30pm	President's Welcome Reception-great networking opportunity as you enjoy time with other conference attendees

Monday, September 25

PROGRAM

7:30am-8:00am	Breakfast w/Exhibitors
8:00am-9:45am	Opening Ceremony/Keynote
10:00am-11:30am	Breakout Session I
11:30am-12:00pm	Attendee/Exhibitor Time
12:00pm-1:30pm	Awards Luncheon*
1:30pm-3:00pm	Breakout Session II
3:30pm-5:00pm	Keynote
6:30pm-7:30pm	Social Hour
7:00pm-11:00pm	Entertainment w/ Appetizers

* **Stamp Card Raffle**

MONDAY NIGHT CONFERENCE CELEBRATION

Join the attendees and other exhibitors for an end of conference party. This will be a great opportunity to interact with attendees and enjoy complimentary beverages.

**Please consider sponsoring this evening and be recognized during the party! See Sponsor form for details*

Register for your booth today! Your registration includes:

- Company name on WCA website
- One 8' Table and Two Chairs
- One Wastebasket
- One 7"x44" Two-Line ID Sign
- Admission to Meet & Greet, Welcome Reception, Monday's reception and any Workshops
- One Breakfast Ticket and One Lunch Ticket

BOOTH COST

10'x8' = \$450
10'x16' = \$900

ROOM RESERVATIONS

Please refer to the final page of this document for room reservation information. Please call 855.230.1900 to make reservations or if you have any questions.

SHIPMENTS

All shipments must be received by the Best Western no more than one week prior to the conference. Boxes must be labeled as follows:
*Best Western Premier Waterfront Hotel
Attn: WCA Fall Conference
Your Company Name
1 North Main Street
Oshkosh, WI 54901*

Please refer to the final page of this document for room reservation information

Exhibitor Information

BOOTH INFORMATION

- _____ One 10'x8' Booth
- _____ One 10'x16' Booth
- _____ Stampcard Raffle (\$50 + \$50 prize donation) **Please see details below**
- _____ Provide Complimentary Giveaway for Attendees, ex: pens, keychains, etc. (500)

Company Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Exhibitor Identification Sign (exactly how it should read):

Attendee #1 Name Badge: _____

Attendee #2 Name Badge: _____

- Two attendees are permitted per booth. If you require additional attendees, contact Mary Denis.
- Each booth includes ONE Complimentary lunch ticket, additional lunch and dinner tickets may be requested on the payment form

STAMPCARD RAFFLE (\$50 participation fee in addition to your prize provided valued at \$50 or more)

The Stampcard Raffle is a great opportunity to encourage attendees to visit your booth and to educate them about your company. This Stampcard Raffle will require you to provide a question about your company in which the attendees will come to your booth and ask. We encourage you to have them ask you the question and engage in conversation before you sign off on their card rather than just signing.

Please identify TWO Questions AND the prize you will be providing for the Stampcard Raffle:

Question 1: _____

Question 2: _____

Prize to be provided (recommended at least worth \$50): _____

*Please note that only Stampcard Raffle participants will be allowed to present their prizes during Monday's Awards Luncheon. If you are promoting an independent raffle at your booth, you are responsible for contacting the winner and presenting your prize to that individual.

[Advertising Request Form](#)

ADVERTISING RATES & SPECIFICATIONS

- Qtr.1: February-April
- Qtr.2: May-July
- Qtr.3: August-October
- Qtr.4: November-January

AD PLACEMENT (circle all that apply)

Full Page Print Ad(s) \$250 each Ad x _____ Issues =\$ _____	Conference Program	WCA Newsletters Q1 Q2 Q3 Q4			
½ Page Print Ad(s) \$150 each Ad x _____ Issues =\$ _____	Conference Program	Q1	Q2	Q3	Q4
¼ Page Print Ad(s) \$100 each Ad x _____ Issues =\$ _____	Conference Program	Q1	Q2	Q3	Q4
Website Banner Ad(s) \$250 each Ad x _____ Issues =\$ _____		Q1	Q2	Q3	Q4
Website Side Bar Ad(s) \$150 each Ad x _____ Issues =\$ _____		Q1	Q2	Q3	Q4
Logo with Website Link \$100 each Ad x _____ Issues =\$ _____		Q1	Q2	Q3	Q4

What past exhibitors said ...

"The Wisconsin Correctional Association Conference has proven to be an excellent networking and marketing opportunity for us!"

Ashley Lear

Director of Inmate Programs

Eastern Region, Union Supply Group

"The WCA conference is a great environment to interact with customers and prospects. As a long-time supplier of corrections products, I have found the conference to be very beneficial. The executive members of WCA do a great job on scheduling and encouraging participants to spend time in the exhibitor area."

Pam Whitmill

Victory Supply, 2016

Sponsorships

<p>_____ Breakout Session Sponsor \$125 <i>(Multiple available) per session</i></p> <ul style="list-style-type: none"> ▪ Name listed on WCA Website ▪ Signage recognition in workshop meeting room ▪ Verbal recognition of sponsorship at session <p>_____ Monday Morning Keynote Speaker Sponsor \$300</p> <ul style="list-style-type: none"> ▪ Name listed on WCA Website ▪ Quarter Page Ad in Conference Program ▪ Signage recognition at Keynote's podium ▪ Verbal recognition prior to Keynote address <p>_____ Monday PM Keynote Speaker Sponsor \$300</p> <ul style="list-style-type: none"> ▪ Name listed on WCA Website ▪ Quarter Page Ad in Conference Program ▪ Signage recognition at Keynote's podium ▪ Verbal recognition prior to Keynote address <p>_____ Tuesday Morning Keynote Sponsor \$300</p> <ul style="list-style-type: none"> ▪ Name listed on WCA Website ▪ Quarter Page Ad in Conference Program ▪ Signage recognition at Keynote's podium ▪ Verbal recognition prior to Keynote address <p>_____ Conference Lanyards \$900</p> <ul style="list-style-type: none"> ▪ Name listed on WCA Website ▪ Logo placed on lanyards <p>_____ Monday AM Break Coffee Sponsor \$1,000</p> <ul style="list-style-type: none"> ▪ Logo with link to your website listed on the WCA website ▪ Quarter Page Ad in Conference Program ▪ Signage recognition at coffee tables ▪ Verbal recognition of sponsor at Monday lunch <p>_____ Monday PM Break Dessert Sponsor \$1,000</p> <ul style="list-style-type: none"> ▪ Logo with link to your website listed on the WCA website ▪ Quarter Page Ad in Conference Program ▪ Signage recognition at dessert tables ▪ Verbal recognition of sponsor at Monday lunch <p>_____ Monday's Cont. Breakfast Sponsor \$2,000</p> <ul style="list-style-type: none"> ▪ Logo with link to your website listed on the WCA website ▪ Booth Rental ▪ Full Page Ad in Conference Program ▪ Two Monday breakfast tickets ▪ Signage recognition at Monday's Breakfast ▪ Verbal recognition of sponsor during opening ceremony 	<p>_____ Tuesday's Plated Breakfast Sponsor \$2,000</p> <ul style="list-style-type: none"> ▪ Logo with link to your website listed on the WCA website ▪ Booth Rental ▪ Full Page Ad in Conference Program ▪ Two Tuesday breakfast tickets ▪ Signage recognition on breakfast ▪ Verbal recognition of sponsor at breakfast <p>_____ Sunday Evening's Reception Sponsor \$3,000</p> <ul style="list-style-type: none"> ▪ Logo with link to your website listed on the WCA website ▪ Double Booth Rental ▪ Full Page Ad in Conference Program ▪ Signage recognition at Sunday reception ▪ Verbal recognition & introduction of company rep. <p>_____ Monday Evening's Celebration Sponsor \$3,000</p> <ul style="list-style-type: none"> ▪ Logo with link to your website listed on the WCA website ▪ Double Booth Rental ▪ Full Page Ad in Conference Program ▪ Four Monday lunch tickets and Four Tuesday breakfast tickets ▪ Signage recognition at Monday's Entertainment ▪ Verbal recognition & introduction of company rep. <p>_____ Tuesday's Scholarship Lunch Sponsor \$3,500</p> <ul style="list-style-type: none"> ▪ Logo with link to your website listed on the WCA website ▪ Double Booth Rental ▪ Half Page Ad in Conference Program ▪ Two Tuesday lunch tickets ▪ Signage recognition at lunch ▪ Verbal recognition & introduction of company rep. <p>_____ Monday's Awards Lunch Sponsor \$4,500</p> <ul style="list-style-type: none"> ▪ Logo with link to your website listed on the WCA website ▪ Double Booth Rental ▪ Full Page Ad on the back cover of Program ▪ Eight Monday lunch tickets ▪ Signage recognition at Monday's lunch ▪ Verbal recognition & introduction of company rep.
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Payment Information & Contract

BOOTH PAYMENT INFORMATION

Single Booth Rental:	_____ @ \$450	= \$ _____
Double Booth Rental:	_____ @ \$900	= \$ _____
Golf Participation:	_____ @ \$40	= \$ _____
Golf Hole Sponsor:	_____ @ \$100	= \$ _____
Stampcard Raffle:	_____ @ \$50	= \$ _____
Additional Breakfast Ticket:	_____ @ \$10 each	= \$ _____
Additional Lunch Ticket:	_____ @ \$15 each	= \$ _____

ADVERTISING PAYMENT INFORMATION

Full Page Print Ad(s)	_____ @ \$250 each	= \$ _____
½ Page Print Ad(s)	_____ @ \$150 each	= \$ _____
¼ Page Print Ad(s)	_____ @ \$100 each	= \$ _____
Website Banner Ad(s)	_____ @ \$250 each	= \$ _____
Website Sidebar Ad(s)	_____ @ \$150 each	= \$ _____
Logo with Website Link	_____ @ \$100 each	= \$ _____

SPONSORSHIP PAYMENT INFORMATION

Workshop Sponsor	_____ @ \$125 each	= \$ _____
Monday Morning Keynote Sponsor	_____ @ \$300	= \$ _____
Monday Afternoon Keynote Sponsor	_____ @ \$300	= \$ _____
Tuesday Morning Keynote Sponsor	_____ @ \$300	= \$ _____
Conference Lanyards	_____ @ \$900	= \$ _____
Monday AM Break Sponsor	_____ @ \$1,000	= \$ _____
Monday Dessert Sponsor	_____ @ \$1,000	= \$ _____
Monday Breakfast Sponsor	_____ @ \$2,000	= \$ _____
Tuesday Breakfast Sponsor	_____ @ \$2,000	= \$ _____
Sunday Reception Sponsor	_____ @ \$3,000	= \$ _____
Monday Celebration Sponsor	_____ @ \$3,000	= \$ _____
Tuesday Lunch Sponsor	_____ @ \$3,500	= \$ _____
Monday Lunch Sponsor	_____ @ \$4,500	= \$ _____

Final Total = \$ _____

All payments due on or before September 8, 2017.

CANCELLATION POLICY – A 50% refund of the registration fee will be made for cancellations received on or before August 7. No refunds will be issued after August 7. Exhibitor acknowledges this policy by signing below.

Please send forms and checks to:
 WCA Registration
 C/O M. Denis/pec meetings company
 9995 West North Avenue, Suite 251
 Wauwatosa, WI 53226
 or Email forms to: maryd@pecpros.com

HOLD HARMLESS – Exhibitor Assumes entire responsibility and liability for losses, damages and claims arising out of injury to persons or damage to exhibitor's displays, equipment and other property brought upon the premises of the Grand Geneva Resort & Spa and shall indemnify and hold harmless the Grand Geneva, Wisconsin Correctional Association, Professional Events & Consulting, their agents, servants and employees from any and all issues such as losses, damages and claims. By signing below, exhibitor acknowledges agreement with the terms and condition in these documents.

Signature: _____ Date: _____

[Room Reservations](#)

Best Western Premier
 Waterfront Hotel
 1 North Main Street
 Oshkosh, WI 54901

920-230-1900

WI Correctional Association – 2017 Fall Conference

A limited number of rooms have been reserved at the
 Best Western Premier Waterfront Hotel

Room Type	Date(s) Available	Nightly Rate*
Standard Double Queen or King	9/24/17 & 9/25/17	\$82 Single/ \$92 Double
<i>*All rooms will also incur a municipal services/parking fee of \$3 per room per night</i>		

The cut-off date to book a room is [Friday, September 1, 2017](#)

**Rates are not guaranteed for reservations past the above cut-off date or in the event of a sellout prior to the cut-off date.*

PLEASE NOTE

- Check in is at 3:00 pm - Check out at 11:00am
- Credit Card Verification & Photo ID required at check-in
- All of the Best Western Premier Waterfront Hotel’s rooms are non-smoking
- The hotel allows service animals, but no pets
- A credit card is required to guarantee your reservation
- Reservations cancelled less than 24 hours prior to the arrival date (hotel time-CST) will be charged one night’s stay
- Any coupons, discounts, special rates, packages, or any other individual offers will not apply
- Group rates may not be altered after original booking, regardless of hotel specials

To Book Your Reservation Today

Call 855.230.1900

Ask for: **Wisconsin Correctional Association Room Block**

